

# Securing the Future of College Tennis



## ITA ENDOWMENT FUND





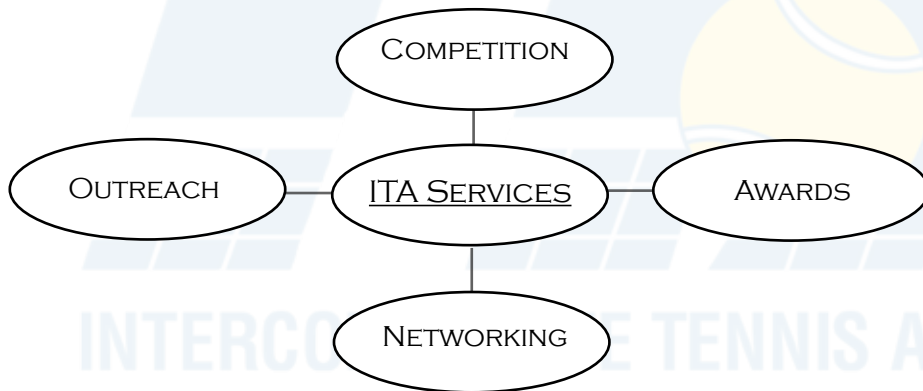
## INTERCOLLEGIATE TENNIS... PROVIDING LIFELONG MEMORIES

- IN EDUCATION, PERSONAL & LEADERSHIP DEVELOPMENT
- IN THE COACH-PLAYER MENTORING RELATIONSHIP
- THE PRIDE OF REPRESENTING ONE'S UNIVERSITY
- EXPERIENCING TEAM CAMARADERIE

*A SPRINGBOARD TO PERSONAL & PROFESSIONAL  
SUCCESS FOR THE REST OF OUR LIVES*

### ITA... INTERCOLLEGIATE TENNIS ASSOCIATION

THE INTERCOLLEGIATE TENNIS ASSOCIATION, A NON-PROFIT ORGANIZATION, HAS BEEN SERVING THE COLLEGIATE TENNIS COMMUNITY FOR THE PAST 50 YEARS. THE ITA WAS FOUNDED IN 1956 BY THE LATE J.D. MORGAN, AND HAS BEEN HEADED SINCE 1979 BY EXECUTIVE DIRECTOR DAVID A BENJAMIN. AS THE GOVERNING BODY OF COLLEGE TENNIS, THE ITA PROVIDES OPPORTUNITIES FOR OVER 15,000 INTERCOLLEGIATE STUDENT-ATHLETES, 2,000 VARSITY COACHES AND 1,500 COLLEGE TENNIS PROGRAMS NATIONWIDE.



### THE ITA GOALS:

- *“To foster and encourage the playing of intercollegiate tennis in accordance with the highest tradition of sportsmanship and consistent with the general objectives of higher education.”*
- *“To develop among the intercollegiate coaches a deeper sense of responsibility in teaching, promoting, maintaining and conducting the game of tennis.”*
- *“To educate and serve those individuals and groups who are involved in collegiate tennis: junior and college players, their coaches and parents, and the at-large tennis public.”*

## WHY AN ITA ENDOWMENT FUND?

IN ORDER TO CONTINUE TO PROVIDE ITS CURRENT PROGRAMS AND SERVICES TO COLLEGE TENNIS AS WELL AS EXPAND THESE ACTIVITIES, THE ITA NEEDS ADDITIONAL FUNDING.

CORPORATE SPONSORSHIPS AND USTA GRANTS HAVE PROVIDED NEARLY HALF OF THE ITA'S OPERATING FUNDS IN PAST YEARS. RECENT DRAMATIC REDUCTIONS IN THESE SOURCES HAS NECESSITATED CREATING AN ENDOWMENT FUND TO FILL THE VOID.



## GET INVOLVED...

*Help us reach our goal of creating an ITA Endowment Fund to secure the future of college tennis.*

*Make it possible for future generations of young men and women to experience the excitement of competition, the recognition of success, the opportunities afforded for personal development, and the mentoring and leadership provided by the ITA.*

**OUR NEED FOR FINANCIAL SUPPORT IS  
CRITICAL AND WE NEED YOUR HELP!**

COLLEGIATE TENNIS ASSOCIATION

### COMPETITIONS

- 10 National Championships
- 85 Regional Championships
- 34 ITA Summer Circuit Tournaments
- 250 Sanctioned College Tournaments
- Collegiate Wheelchair Tennis

### ADVOCACY & OUTREACH

- College Tennis Advocacy Network
- NCAA Legislative Representation
- USTA Representation
- Community outreach program
- Student athlete tennis ambassador program

### AWARDS & RECOGNITION

- College Tennis Halls of Fame
- ITA Achievement Award
- ITA Coaches of the Year
- ITA All-America Teams & Scholar Athlete Awards
- ITA Collegiate Singles & Double Rankings
- ITA/Arthur Ashe Leadership & Sportsmanship Awards

### COMMUNICATIONS & EDUCATION

- ITA Website
- National Coaches Convention
- Coaches & Players Network
- Summer Student-Athlete Internship Program
- Coaches mentoring programs





“The ITA has provided a very special experience for both men and women players and coaches. The events, competition, recognition, awards, education, and special events have truly made college tennis an outstanding opportunity for both American and non-American players who can get a great education and compete on a high level year round.”

--**Stan Smith**, Co-Chair of the ITA Endowment Committee and former Wimbledon and the U.S. Open champion, as well as No. 1 singles player in the world, was a NCAA singles champion at the University of Southern California.

“I can’t imagine the world of varsity college tennis without the ITA. The landscape of varsity tennis and its opportunities would be forever altered. We must ensure the ITA’s future so that varsity tennis will always thrive.”

-- **Katrina Adams**, current member of the USTA Board of Directors and television analyst for the Tennis Channel, was a NCAA Doubles champion at Northwestern University.

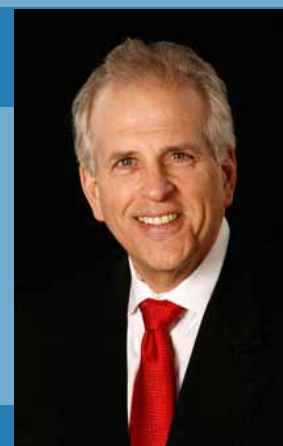


“I reveled in the atmosphere of college tennis...I feel very strongly that my experience as a member of two championship teams at Stanford and my four years in the college game are reservoirs of experience that I can draw from in my position of Davis Cup Captain.”

--**Patrick McEnroe**, Former captain of the US Davis Cup team, General Manager of the USTA Player Development, and TV commentator for CBS Sports and ESPN, was a member of two NCAA championship teams at Stanford University.

“Playing tennis in college was important for me on many fronts. While obtaining an outstanding education, I learned important time management and leadership skills and broadened my horizons by traveling to thirty states. My positive experiences on and off the court at college have been a major factor in my desire to volunteer and give back to this great game.”

-- **Jon Vegosen**, President of the USTA and successful attorney in Chicago, played varsity tennis at Northwestern University for four years, was captain his junior and senior years and was the first player at Northwestern to be selected to the All Big Ten Conference Tennis Team.



**ITA ENDOWMENT FUND**  
**“Securing the Future of College Tennis”**  
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