



2011 - 2012 WILSON/ITA REDEMPTION PROGRAM

Indicate the equipment reward you have earned based on your account purchases with Wilson. Qualifying purchases run from July 1, 2011 to June 30, 2012.

Only purchases of racquets, accessories, tennis balls and footwear qualify for redemption.

- Please submit valid Wilson invoices/receipts as proof of purchase to redeem. If proof of purchase is unavailable, you MUST include your account number when contacting Wilson for redemption.
- For every \$1,500 spent on Wilson product + the purchase of a player racquet package, receive one racquet at no charge.

WILSON/ITA REDEMPTION REWARD OPTIONS: (Redemption is in \$1,500 increments only)

- \$1,500 worth of Wilson purchases + player racquet package = 1 racquet at no charge

Racquet model: _____ Stock #: _____ Grip Size: _____ # of Racquets: _____

Player racquet package must be attached.

- \$3,000 worth of Wilson purchases + player racquet package = 2 racquets at no charge

Racquet model: _____ Stock #: _____ Grip Size: _____ # of Racquets: _____

Player racquet package must be attached.

- \$_____ worth of Wilson purchases + player racquet package = _____ racquets at no charge

Racquet model: _____ Stock #: _____ Grip Size: _____ # of Racquets: _____

Player racquet package must be attached.

- Total Proof of Purchases Enclosed \$_____ and Account Number _____

NOTE: The dollar value spent is per team at their respective Universities

- Racquets received are for use specifically by team members.
 - All racquets should be stenciled with a red "W" logo
- Orders pertaining to non-team activities (i.e., summer camps and instructional programs) are not intended to be submitted as a part of this program

Coach's Name: _____ Coach's Phone #: _____

Shipping Address: _____

Email: _____

This form (with your proof of purchase and/or account number) may be saved and emailed to Andy Benedict at andy.benedict@wilson.com

Please call Andy Benedict at (773) 714-6730 with any questions.

2011 - 2012 WILSON/ITA REDEMPTION PROGRAM

The Wilson/ITA Redemption Program will consist of three categories to allow the ITA Coaches, players, and Universities the ability to purchase product from Wilson.

- 1) College coaches have the opportunity to be a part of the Wilson/ITA Ambassador Coaches program, which allows the coach to purchase Wilson product at a reduced cost for their personal use only.
- 2) Player Sponsorship Packages will be offered to college players who are an ITA Member or an Institutional Member at a reduced cost.
- 3) Wilson/ITA redemption opportunity will be available to reward Universities who support Wilson through sales and who have players that are using Wilson rackets.

WILSON/ITA PROGRAM OPPORTUNITIES

1) Wilson/ITA Ambassador Coaches Program

ITA College Coaches have the opportunity to be a part of the Wilson/ITA Ambassador Coaches program. This allows the coach to purchase a product package from Wilson at a discounted cost for their personal use only.

- Please see the Wilson/ITA Ambassador Coaches Program form in order to take advantage of this offer.

2) Wilson/ITA Collegiate Purchase Program

ITA student members and ITA member Universities who are coaches or players are eligible to purchase Wilson "Player Sponsorship Packages." All packages must be used by an ITA member player for personal use and may not be resold for any reason.

- Please see the Wilson/ITA Collegiate Purchase Program form in order to take advantage of this offer.

3) Wilson/ITA Redemption Opportunities

- Colleges and Universities who purchase a minimum amount of Wilson equipment during a fiscal calendar year, are eligible for the redemption program immediately.
- Purchases made in 2011 are eligible for redemption now through June 30, 2012.
- Purchases made in the second half of 2011 are on a fiscal calendar year and are eligible for redemption beginning July 1, 2011 through June 30, 2012
- All Wilson products purchased through a Wilson authorized dealer may count toward the Wilson/ITA Redemption program and those include Wilson Racquets, Tennis Balls, Strings, Footwear/Apparel, Court Equipment etc.
- To be eligible for the Wilson/ITA Redemption Program, you must purchase a minimum of \$1,500 in Wilson products. For each \$1,500 increment the University will receive one racquet at no charge. To qualify for the redemption program, a player package must also be purchased in order to receive the Wilson/ITA redemption in the current fiscal calendar year. The redemption program is as follows:
 - * \$1,500 Purchased in Wilson product + purchase a player racquet package = 1 racquet at no charge
 - * \$3,000 Purchased in Wilson product + purchase a player racquet package = 2 racquets at no charge
 - * \$4,500 Purchased in Wilson product + purchase a player racquet package = 3 racquets at no charge
 - * \$6,000 Purchased in Wilson product + purchase a player racquet package = 4 racquets at no charge
 - * \$7,500 Purchased in Wilson product + purchase a player racquet package = 5 racquets at no charge

*NOTE: The dollar value spent is per team at the respective Universities. All dollar values above \$1,500 will be accepted as a part of this program, no maximums, for example, a purchase of \$15,000 equates to 10 racquets at no charge.

*NOTE: All purchases going forward will require the purchase of a package in order to redeem points.

- To initiate the Wilson/ITA Redemption program, coaches MUST show proof of purchase in form of receipts from a Wilson authorized dealer, copies of Wilson account activity, copies of purchase order(s), or copies of Wilson invoices. It is the responsibility of the collegiate coach to keep accurate records and/or receipts for their purchases during that specific calendar year of Wilson purchases to participate in the Wilson/ITA Purchase Program

- You may contact Annie McCarthy, Wilson Promotions Service Specialist at (800) 669-8605 or Annie.McCarthy@wilson.com to place an order or if you have any questions pertaining to the Wilson/ITA Redemption program.

Commonly asked questions by ITA College Coaches

1) Who do I contact for questions pertaining to the Wilson/ITA Redemption program?

Annie McCarthy – Annie.McCarthy@wilson.com or (800)669-8605

2) Can Wilson provide the college coach an update as to what has been purchased year to date?

It is the responsibility of the collegiate coach to keep accurate receipts for their purchases during that specific fiscal calendar year of Wilson purchases to participate in the packages upgrades.

3) When can I participate in the “Wilson/ITA Redemption program”?

Participation in the redemption program requires a minimum of \$1,500 in qualified Wilson products. Purchases made in 2011 are eligible for redemption now through June 30, 2012.

4) What if I don't spend the \$1,500 to qualify for the “Redemption Opportunity”?

Wilson offers colleges/universities wholesale prices based on their specific product needs. 2, 3, or 4 racket packages are available at a discounted rate for collegiate players that are an ITA Student member. Coaches who are part of an ITA Member institution have the ability to purchase the Wilson/ITA Coaches Ambassador Package.